

Smart about cities

■ Speaker : Maarten Hajer

- Professor of Public Policy at the University of Amsterdam
- Director of the Netherlands Environmental Assessment Agency
- The author of *The Politics of Environmental Discourse* (Oxford, 1995)



■ Date : Oct. 14th (Tue)

13:00 – 14:30

■ Venue : Building 200, Room #9207

■ Abstract of Speech

The discourse on 'Smart Cities' is everywhere. It promises an era of innovative urban planning, driven by smart urban technologies that will make cities safer, cleaner and, above all, more efficient. Efficiency seems uncontroversial but does it make for great cities? Maarten Hajer, Director-general of PBL Netherlands Environmental Assessment Agency pleads for a 'smart urbanism' instead of uncritically adopting 'smart cities'.

Such smart urbanism needs to find solutions for what modern 20th century urbanism has forgotten to take into account: the 'metabolism' of cities – the variety of flows that connect city life to nature. What are we taking in, what are we discharging, and how efficiently are we doing that? Using infographics, Professor Hajer highlights both the challenges and opportunities for change. He calls for a 'globally networked urbanism' that allows cities worldwide to learn faster and jointly identify effective strategies. A viable 21st century planning, rather than including top-down innovation, opts to embed technology in social innovations.



BK21 플러스+ 서울대학교
그린인프라 창조 인재 양성팀

This lecture is open to anyone! welcome to join us.